



## January/February & March Newsletter...

Hi,

Well, we are well into the new year and most of us that made any new years resolutions have, quite possibly, already put some of them on the back burner.

As you will have already seen from our FB posts we are not doing the "New year, New you" here at the skin bar, we want you to think of us as your "Island" of escape. A place where you can relax and do a #DigitalDetox by leaving technology behind and switching off ... even if it is just for an hour.

Thank you  
*Dawn and Jill*

As a token of appreciation to our existing clients and an incentive to those of you who haven't yet visited the Skin Bar, we are giving you £5 to spend on any of the intensive moisture products. Just show this email, print out or screen shot the voucher at the bottom of this page when you visit and we will deduct £5 from your bill when you check out.

Please note that this voucher can not be used against the special offers as they are already discounted.

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## Product of the Month



### Intensive Moisture Cleanser

Light, creamy cleanser enhanced with **BioReplenish Complex™** removes impurities while actively nourishing dry, depleted skin. This emollient, lipid-enriched formula cleanses skin while helping to minimize damage of vital proteins and lipids that defend against dryness. BioReplenish Complex™, combined with phytoactives from Coconut and Murumuru Seed Butter, help protect barrier lipids and preserve the skin's natural resilience for a smoother feel after cleansing. Invigorating extracts of Citrus, Palmarosa and Jasmine refresh tired skin. Rinses away easily, leaving skin cleaner, softer and more luminous.



## It's here!

Our newly-formulated **intensive moisture balance powered by BioReplenish Complex™** which works at molecular level to restore and transform the skin. The complex brings back the lipids in balance and helps restore the barrier lipid layer so that it is better able to hold moisture and keep irritant substances out. The renewed intensive moisture balance feeds up to 10 layers deep in the skin to strengthen the resistance of the skin.

.Healthy Skin has the ideal balance between a strong barrier lipid layer, hydration and an optimal working microbiome. Dry skin arises when the lipid layer is disturbed by the fact that the lipids have been taken out of balance The Bioreplenish Complex™ has been developed to get the lipids of the skin back in balance. Sounds good, right?

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## Dermalogica Expert Training



### what's involved?

The Dermalogica Expert programme is the highest creditation in a tier system of learning and its certification is dermalogica's way of recognising us as a trusted source of credible advice and treatment.

But it is not the end! As you know, as Dermalogica therapists, we never stop learning, so as Expert skin therapists we renew our certification every year. We are encouraged to implement and develop the skills gained through training and are invited to new workshops and re-attend their existing, continually updated, workshops.

This year already we have attended a winter skin workshop, and the new power peel and still have 6 more before the end of February including , sensitivity, acne and hyper pigmentation.

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## Skin School



This new information station, found in reception, will be relevant to current seasonal skin issues, so feel free to pick up a card.

The information will change on a quarterly basis.

### A guide to **chemical peels**

To coincide with the launch of the pro power peel, these handy postcard size leaflets give you advice on both salon and home care peel treatments.

### Your **winter skin routine**

We all know our skin changes in the winter months, but what can we do to adjust our routine? This leaflet tells you about the effects of seasonal change, offering tips on why and what to swap.

### Is your skin **dry or dehydrated?**

Do you actually know what the difference is? This card can help you decide.

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## Skin School



### New! pro power peel

Dermalogica's strongest and fastest peel yet, the pro power peel collection features a full suite of peel products, including Alpha Hydroxy Acids (AHAs), Beta Hydroxy Acids (BHAs) and Trichloroacetic Acid (TCA). Each of these has a different molecular size and penetrates the skin to different degrees, allowing skin care professionals to create tailored treatments that effectively address a vast range of skin concerns – from early signs of aging to uneven skin tone and breakouts.

Each of the peels in this collection is efficacious enough to use alone. Used together, they allow skin therapists to create custom treatments that target a broad range of skin concerns.

Comes with a homecare kit.

**Top Tip** prepare your skin with rapid reveal peel at home for maximum effect.

We are so impressed by the results that are possible from dermalogica's latest innovative products, that we have a special focus for them in #myprogramme!

So, are you looking to step up your routine and really make a difference to your skin? Ask about our custom designed treatment and product packages to get the best deal for your skin... and your wallet!



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## Thursday February 14th Valentines Sunday 31 March Mother's Day

### Gift Vouchers

These are purchased for a monetary amount and this can be done either in salon or on-line from our web site (to be forwarded by e-mail or printed off and given directly). They can also be included as part of a product and voucher gift set.

So why not drop a massive hint and ask for a gift that will keep on giving throughout the year?



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### Refreshments



Here at the skin bar we want you to take time out so please feel free to get here early or stay for a little R and R after your treatment. Just help yourself!

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We really appreciate our large group of Face Book followers and, as you may have seen on our FB page for January, we gave away a couple of Daily superfoliant exfoliators from dermalogica.

This will be a regular monthly run event, with prizes from treatments to products. So make sure your following our FB page.

